

**FOR IMMEDIATE RELEASE:**

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**EXPLORE THE HISTORY OF HUDSON'S AS THE DETROIT HISTORICAL SOCIETY  
CONTINUES ITS FILM SERIES DECEMBER 12 & 13 AT THE DETROIT  
HISTORICAL MUSEUM**

The Detroit Historical Society continues its monthly film series with “**A History of Hudson’s,**” showing **December 12 & 13 at 1 p.m.** at the **Detroit Historical Museum**. Each screening is free with regular admission to the Museum.

This 30-minute film, produced by **Dayton-Hudson Corp** in 1990 and never released publicly, documents the history of J.L. Hudson’s from 1865 through the 1980s and the changes each decade brought to the company.

Hudson’s was founded in 1881 by **Joseph Lowthian Hudson** with the first store located at the old Detroit Opera House. The store then had a number of locations along Woodward and Farmer. In 1911, the store encompassing the entire block of Woodward between Grand River and Gratiot opened. This 25-story building was once the world’s tallest department store. On Armistice Day in 1923, the store made history when it unfurled the world’s largest flag. A year later, they hosted Detroit’s first **Thanksgiving Day Parade**, an event marking the arrival Santa Claus.

The early 1960s were an exciting time at Hudson’s. Business was booming, and they hired their first African American bus girl -- a high school student named **Diana Ross**. But the economic downturn of the 1970s and the comfort and lure of suburban locations forced the downtown store to downsize and eventually close in 1983.

After the film, guests can visit the **Detroit Historical Museum Store** and make every gift count! This holiday season, pick up the **2010 Days of Detroit Calendar**, which features wonderful photographs of the region’s past and an historic item for every days of the year. We’re also offering a variety of items at special holiday prices, including a limited edition **Russell Higdon** print of Campus Martius, Detroit Historical Museum and Dossin Great Lakes Museum café mugs brimming with chocolate kisses, holiday baskets filled with Sanders chocolate and other made in Detroit flavors, Pewabic ornaments and much, much more!

The Detroit Historical Museum, located at 5401 Woodward Ave. (NW corner of Kirby) in Detroit's Cultural Center area, is open to the public Wednesday through Friday from 9:30 a.m. to 3 p.m., Saturday from 10 a.m. to 5 p.m., and Sunday from Noon to 5 p.m. On Mondays and Tuesdays, the Museum is not open to the public but available for group tours by calling **(313) 833-7979**. Adult admission is \$6. Seniors (60+), college students with valid college ID, and youth ages 5-18 pay \$4. Admission for children ages four and under is free. Parking in the Museum's lot is \$4 at all times. Permanent exhibits include the famous *Streets of Old Detroit*, *Frontiers to Factories*, *The Motor City*, and *The Glancy Trains*. For more information, call the Museum at **(313) 833-1805** or check out our website at [www.detroithistorical.org](http://www.detroithistorical.org).

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